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# Agenda Seeding: How 1960s Black Protests Moved Elites, Public Opinion and Voting

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We do stigmatized minorities advance agendas when confronted with hostile majorities? Elite theories of influence posit marginal groups exert little power. I propose the concept of agenda seeding to describe how activists use methods like disruption to capture the attention of media and overcome political asymmetries. Further, I hypothesize protest tactics influence how news organizations frame demands. Evaluating black-led protests between 1960 and 1972, I find nonviolent activism, particularly when met with state or vigilante repression, drove media coverage, framing, Congressional speech and public opinion on civil rights. Counties proximate to nonviolent protests saw presidential Democratic vote share increase 1.6-2.5%. Protester-initiated violence, by contrast, helped move news agendas, frames, elite discourse and public concern toward "social control." In 1968, using rainfall as an instrument, I find violent protests likely caused a 1.5-7.9% shift among whites towards Republicans and tipped the election. Elites may dominate political communication but hold no monopoly.

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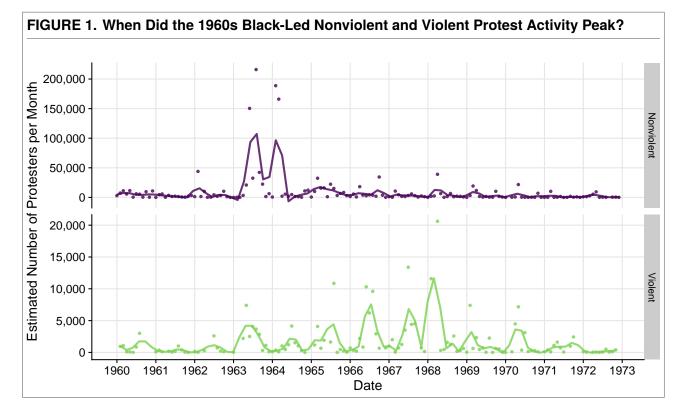
# APPENDIX

# SUMMARY STATISTICS FOR UNMATCHED COUNTY-LEVEL DATA.

TABLE 1. Summ	ary St	atistics	s for U	nmatcl	ned Co	ounty-le	evel Da	ata.				
		DCA (no	onviolent	)	DCA (violent)				Carter (violent)			
	Cor	itrols	Trea	ated	Cor	ntrols	Tre	ated	Cor	ntrols	Trea	ated
	Mean	(SD)	Mean	(SD)	Mean	(SD)	Mean	(SD)	Mean	(SD)	Mean	(SD)
% Black	3.3	(7.5)	14.9	(18.0)	6.6	(11.5)	13.0	(17.4)	5.7	(10.7)	13.2	(17.3)
% HS+ Educ	43.0	(10.4)	36.0	(11.5)	43.7	(12.1)	41.9	(12.4)	44.7	(11.3)	41.3	(12.7)
% Own Occ Hous	63.4	(7.6)	63.0	(8.5)	68.5	(7.2)	68.1	(8.5)	68.7	(7.2)	68.0	(8.4)
% Pop Foreign	6.4	(5.1)	3.6	(4.6)	8.7	(8.0)	6.1	(6.9)	9.2	(7.9)	5.9	(6.9)
% Pop Growth	2.3	(22.1)	8.5	(22.8)	1.3	(17.9)	9.1	(20.2)	0.5	(18.0)	9.2	(19.9)
% Unemployment	5.0	(2.8)	4.8	(1.8)	4.9	(2.6)	4.5	(1.9)	4.8	(2.6)	4.5	(1.9)
% Urban	28.9	(28.7)	35.9	(28.1)	31.3	(28.8)	36.7	(28.8)	30.9	(29.1)	36.6	(28.6)
% South	0.6	(0.1)	21.3	(0.4)	7.1	(0.3)	18.3	(0.4)	3.6	(0.2)	19.9	(0.4)
log(PC Gov Exp)	5.2	(0.4)	4.9	(0.4)	5.3	(0.4)	5.2	(0.4)	5.3	(0.4)	5.2	(0.4)
Median Age	30.0	(4.9)	29.1	(4.5)	30.1	(5.2)	29.5	(4.6)	30.6	(5.4)	29.2	(4.4)
Median Inc (000s)	5.6	(1.3)	5.5	(1.7)	6.5	(1.5)	7.1	(1.9)	6.5	(1.4)	7.0	(1.9)
Lag Dem Share	44.8	(11.0)	48.7	(14.7)	56.6	(13.7)	53.1	(18.7)	57.6	(13.5)	52.7	(18.4)
log(Population)	9.4	(1.1)	10.3	(1.2)	9.5	(1.2)	10.3	(1.2)	9.4	(1.2)	10.3	(1.2)
Ν	11	72	19	28	13	330	17	70	12	220	18	80

# SCATTER PLOT OF BLACK-LED PROTEST ACTIVITY, 1960 TO 1972

As can be seen in Figure 1, black-led nonviolent protest activity reached unprecedented levels in the early to mid-1960s and then, toward the latter half of the decade, more than 750 events escalated to include protester-initiated violence. At the same time, public opinion and policy preferences among the white majority on issues related to race swung rapidly across time and region, from indifference to concern about civil rights to anxiety about "social control."



# CHOROPLETH PLOT OF PROTEST ACTIVITY, APRIL 1968

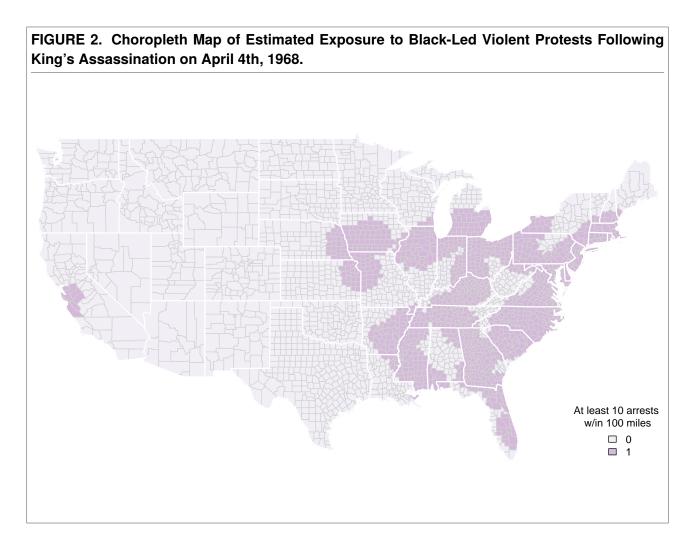


Figure 2 presents a choropleth plot of the counties within 100 miles of a violent protest that included at least 10 arrests.

#### **REGRESSION TABLES**

#### TABLE 2. Panel Models of Protests on County-level Democratic Presidential Vote Share, 1964-1972

		DV: Count	y-level Democra	atic Presidential vo	ote-share	
	Nonviolent Pr	otests (DCA data)	Violent Prote	ests (DCA data)	Violent Prote	sts (Carter data)
	(1)	(2)	(3)	(4)	(5)	(6)
Protest 'Treatment'	2.54*	1.60*	$-2.07^{*}$	-2.22*	-6.45*	-5.44*
	(0.28)	(0.26)	(0.30)	(0.26)	(0.27)	(0.30)
log(PC Local Gov Exp)	-3.80*	-11.02*	-3.62*	-10.83*	-6.45*	-10.94*
	(1.34)	(1.46)	(1.34)	(1.44)	(1.34)	(1.38)
% HS+ Educ	-0.69*	$-0.48^{*}$	$-0.68^{*}$	-0.46*	-0.24*	$-0.25^{*}$
	(0.10)	(0.10)	(0.10)	(0.10)	(0.10)	(0.10)
% Black	1.29*	-1.00	1.26*	-0.99	1.49*	-1.12
	(0.55)	(1.06)	(0.55)	(1.05)	(0.58)	(1.03)
(% Black) <sup>2</sup>	$-0.04^{*}$	0.22*	-0.04*	0.21*	-0.04*	0.20*
	(0.01)	(0.09)	(0.01)	(0.09)	(0.01)	(0.09)
Median Age	-0.61*	-1.15*	-0.60*	-1.11*	-0.63*	-1.00*
	(0.19)	(0.18)	(0.19)	(0.18)	(0.18)	(0.17)
Median Income (000s)	-2.71*	-3.09*	-3.08*	-3.39*	-3.56*	-3.49*
	(0.25)	(0.25)	(0.25)	(0.25)	(0.25)	(0.24)
% Unemployment	2.73*	1.52*	2.73*	1.47*	1.95*	1.07*
	(0.23)	(0.20)	(0.23)	(0.20)	(0.23)	(0.19)
% Urban	-0.13*	$-0.20^{*}$	$-0.12^{*}$	-0.19*	-0.09	$-0.19^{*}$
	(0.06)	(0.05)	(0.06)	(0.05)	(0.06)	(0.05)
log(Population)	-2.34	3.16	-2.76	3.13	-0.40	5.87*
	(2.48)	(2.39)	(2.47)	(2.37)	(2.41)	(2.17)
% Owner Occ Housing	$-0.89^{*}$	$-0.86^{*}$	$-0.88^{*}$	$-0.84^{*}$	$-0.70^{*}$	$-0.82^{*}$
	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)
% Pop Growth	$0.05^{*}$	$0.06^{*}$	$0.04^{*}$	$0.05^{*}$	-0.002	$0.04^{*}$
	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)
% Pop Foreign	-0.01	0.54*	0.07	0.61*	-0.02	0.48*
	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.06)
Lagged Dem Vote Share	-0.31*	-0.48*	-0.30*	-0.47*	-0.30*	$-0.40^{*}$
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
County fixed effects?	Yes	Yes	Yes	Yes	Yes	Yes
County at least 90% white?	No	Yes	No	Yes	No	Yes
Observations	9,279	6,639	9,279	6,639	9,279	6,639
$R^2$	0.67	0.81	0.67	0.81	0.69	0.82

Models (1) through (4) use data from DCA and the protest 'treatment' is calculated as a function of the estimated number of participants in the protest. Models (5) and (6) uses data from Carter (1986) and the protest 'treatment' is calculated as a function of estimated number of people arrested in the violent protest. Models (1), (3) and (5) use data from all counties. Models (2), (4) and (6) only include counties that are at least 90% white. All models use county fixed effects (not shown) and robust and clustered standard errors at the county level to address serial correlation.

		DV: Count	y-level Democra	atic Presidential vo	ote-share	
	Nonviolent Pr	otests (DCA data)	Violent Prote	ests (DCA data)	Violent Prote	sts (Carter data
	(1)	(2)	(3)	(4)	(5)	(6)
Protest 'Treatment'	1.67*	1.55*	-0.94*	-1.51*	-5.74*	-4.81*
	(0.36)	(0.30)	(0.35)	(0.30)	(0.37)	(0.41)
log(PC Local Gov Exp)	-7.93*	-12.40*	-3.95*	-8.79*	-8.10*	-9.28*
	(1.88)	(2.09)	(1.69)	(1.80)	(1.81)	(1.76)
% HS+ Educ	$-1.00^{*}$	$-0.97^{*}$	$-1.05^{*}$	$-0.88^{*}$	$-0.76^{*}$	$-0.61^{*}$
	(0.14)	(0.14)	(0.13)	(0.13)	(0.14)	(0.13)
% Black	$1.08^{*}$	-1.92	0.55	-2.14	0.88	-3.24*
	(0.49)	(1.66)	(0.56)	(1.55)	(0.56)	(1.48)
(% Black) <sup>2</sup>	-0.02*	0.33*	-0.02*	0.34*	-0.02*	0.46*
. ,	(0.01)	(0.14)	(0.01)	(0.12)	(0.01)	(0.12)
Median Age	-1.27*	-1.57*	-0.67*	-1.39*	-0.66*	-0.83*
	(0.25)	(0.25)	(0.23)	(0.22)	(0.22)	(0.21)
Median Income (000s)	-3.03*	-2.84*	-2.65*	-3.59*	-3.36*	-3.83*
	(0.33)	(0.35)	(0.31)	(0.31)	(0.32)	(0.31)
% Unemployment	$2.08^{*}$	1.42*	2.92*	1.44*	2.01*	$1.20^{*}$
	(0.28)	(0.25)	(0.30)	(0.24)	(0.30)	(0.23)
% Urban	-0.11	-0.26*	$-0.18^{*}$	$-0.28^{*}$	-0.24*	-0.30*
	(0.08)	(0.07)	(0.07)	(0.06)	(0.08)	(0.06)
log(Population)	-1.27	-1.20	-2.11	-0.43	1.16	6.44*
	(3.01)	(2.98)	(2.93)	(2.92)	(3.00)	(2.70)
% Owner Occ Housing	-0.73*	-0.59*	$-0.78^{*}$	-0.64*	$-0.56^{*}$	$-0.66^{*}$
	(0.09)	(0.08)	(0.09)	(0.07)	(0.08)	(0.07)
% Pop Growth	0.05*	$0.07^{*}$	0.02	0.06*	0.005	$0.06^{*}$
	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)
% Pop Foreign	0.82*	0.94*	0.19	0.93*	0.47*	0.85*
	(0.11)	(0.10)	(0.11)	(0.09)	(0.11)	(0.10)
Lagged Dem Vote Share	-0.44*	-0.52*	-0.30*	$-0.50^{*}$	-0.33*	-0.44*
	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)
County fixed effects?	Yes	Yes	Yes	Yes	Yes	Yes
County at least 90% white?	No	Yes	No	Yes	No	Yes
Observations	4,062	3,534	5,466	3,900	4,560	3,475
R <sup>2</sup>	0.78	0.83	0.69	0.82	0.74	0.83

#### TABLE 3. Matched County Panel Models of Protests on Democratic Presidential Vote Share, 1964-1972

Models (1) through (4) use data from DCA and the protest 'treatment' is calculated as a function of the estimated number of participants in the protest. Models (5) and (6) uses data from Carter (1986) and the protest 'treatment' is calculated as a function of estimated number of people arrested in the violent protest. Models (1), (3) and (5) use a matched subset of all counties. Models (2), (4) and (6) use matched subsets of counties that are at least 90% white. All models use county fixed effects (not shown) and robust and clustered standard errors at the county level to address serial correlation.

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# TABLE 4. Spatial Panel Models

	DV: Count	y-level Change in Democratic Vote	e Share
	Nonviolent Protests (Olzak data)	Violent Protests (Olzak data)	Violent Protests (Carter data)
	(1)	(2)	(3)
Protest 'Treatment'	1.74*	-1.83*	-5.41*
	(0.25)	(0.23)	(0.23)
log(PC Local Gov Exp)	-6.60*	-6.58*	-7.70*
	(0.92)	(0.92)	(0.91)
% HS+ Educ	-0.32*	-0.29*	-0.11
	(0.07)	(0.07)	(0.07)
% Black	1.51*	1.49*	1.57*
	(0.21)	(0.21)	(0.21)
(% Black) <sup>2</sup>	$-0.04^{*}$	$-0.04^{*}$	$-0.04^{*}$
	(0.002)	(0.002)	(0.002)
Median Age	-0.38*	-0.35*	-0.43*
	(0.13)	(0.13)	(0.13)
Median Income (000s)	-3.18*	-3.47*	-3.63*
	(0.18)	(0.18)	(0.17)
% Unemployment	2.16*	2.11*	1.71*
	(0.14)	(0.14)	(0.14)
% Urban	-0.07*	-0.06	-0.06*
	(0.03)	(0.03)	(0.03)
log(Population)	-0.93	-1.18	0.34
	(1.64)	(1.63)	(1.61)
% Owner Occ Housing	$-0.72^{*}$	$-0.70^{*}$	-0.63*
	(0.04)	(0.04)	(0.04)
% Pop Growth	0.01	0.01	-0.01
	(0.01)	(0.01)	(0.01)
% Pop Foreign	0.06	0.13*	0.01
	(0.06)	(0.06)	(0.05)
Lagged Dem Vote Share	-0.27*	-0.26*	$-0.28^{*}$
	(0.01)	(0.01)	(0.01)
N	9264	9264	9264
ρ	0.32	0.33	0.27
$\sigma_v^2$	68.3	68.09	64.85

		DV: Count	y-level Democra	atic Presidential V	/ote-share	
	No FE	C FE	C-Y FE	Wht, No FE	Wht, C FE	Wht, C-Y FE
	(1)	(2)	(3)	(4)	(5)	(6)
Protest 'Treatment'	0.99*	1.84*	0.84*	2.21*	1.29*	0.71*
	(0.33)	(0.38)	(0.32)	(0.36)	(0.35)	(0.29)
log(PC Local Gov Exp)	-1.68*	-9.20*	2.32	-0.29	-12.01*	0.17
	(0.52)	(1.60)	(1.53)	(0.58)	(1.58)	(1.50)
% HS+ Educ	0.03	-1.04*	0.87*	0.02	-0.90*	0.79*
	(0.02)	(0.11)	(0.11)	(0.02)	(0.12)	(0.11)
% Black	-0.64*	0.92*	1.36*	-1.45*	-3.01*	-1.38
	(0.03)	(0.36)	(0.29)	(0.21)	(1.09)	(0.88)
(% Black) <sup>2</sup>	0.01*	-0.02*	-0.02*	$0.08^{*}$	0.41*	0.23*
	(0.001)	(0.004)	(0.003)	(0.02)	(0.09)	(0.07)
Median Age	$0.17^{*}$	-1.30*	0.09	0.05	-1.49*	-0.04
	(0.04)	(0.21)	(0.18)	(0.04)	(0.20)	(0.16)
Median Income (000s)	-1.86*	-2.64*	0.47	-2.46*	-2.92*	0.33
	(0.11)	(0.29)	(0.34)	(0.12)	(0.28)	(0.33)
% Unemployment	$0.70^{*}$	2.05*	1.39*	0.54*	1.42*	1.24*
	(0.07)	(0.22)	(0.19)	(0.07)	(0.21)	(0.17)
% Urban	0.01	-0.21*	-0.03	0.02*	-0.24*	-0.05
	(0.01)	(0.05)	(0.04)	(0.01)	(0.05)	(0.04)
log(Population)	1.93*	0.02	-7.74*	2.77*	1.11	-6.80*
	(0.19)	(2.58)	(2.18)	(0.21)	(2.49)	(2.12)
% Owner Occ Housing	-0.39*	-0.73*	-0.17*	-0.58*	-0.66*	-0.26*
	(0.02)	(0.06)	(0.05)	(0.02)	(0.06)	(0.05)
% Pop Growth	0.01	0.05*	0.01	-0.01	0.06*	0.02
	(0.01)	(0.02)	(0.01)	(0.01)	(0.02)	(0.02)
% Pop Foreign	0.18*	0.65*	0.95*	0.17*	$0.88^{*}$	1.01*
	(0.03)	(0.10)	(0.08)	(0.03)	(0.09)	(0.08)
Lagged Dem Vote Share	0.30*	-0.42*	-0.14*	0.24*	-0.50*	-0.05*
	(0.01)	(0.02)	(0.02)	(0.01)	(0.02)	(0.02)
County >= 90% white?	No	No	No	Yes	Yes	Yes
Matching?	No	Yes	Yes	No	Yes	Yes
County fixed effects?	No	Yes	Yes	No	Yes	Yes
Year fixed effects?	No	No	Yes	No	No	Yes
Observations	9,279	4,050	4,050	6,639	3,530	3,530
R <sup>2</sup>	0.35	0.77	0.13	0.37	0.83	0.14

#### TABLE 5. Panel models of nonviolent protests (DCA data) on change in county-level democratic presidential vote-share, 1964-1972 (with 90% white counties, propensity score matching, county and year fixed effects)

TABLE 6. Panel models of violent protests (DCA data) on change in county-level demo-
cratic presidential vote-share, 1964-1972 (with 90% white counties, propensity score matching,
county and year fixed effects)

		DV: Count	ty-level Democra	atic Presidential V	ote-share	
	No FE	C FE	C-Y FE	Wht, No FE	Wht, C FE	Wht, C-Y FE
	(1)	(2)	(3)	(4)	(5)	(6)
Protest 'Treatment'	-4.91*	-0.91*	-0.88*	-4.46*	-1.62*	-0.55*
	(0.33)	(0.35)	(0.30)	(0.36)	(0.34)	(0.28)
og(PC Local Gov Exp)	-2.46*	-3.77*	0.76	-1.11	-9.18*	1.94
	(0.51)	(1.49)	(1.48)	(0.58)	(1.51)	(1.45)
% HS+ Educ	-0.02	-1.09*	0.84*	-0.04	-0.97*	0.83*
	(0.02)	(0.11)	(0.11)	(0.02)	(0.11)	(0.10)
% Black	-0.59*	0.40	1.13*	-1.41*	-2.36*	-0.72
	(0.03)	(0.33)	(0.28)	(0.21)	(1.06)	(0.88)
% Black) <sup>2</sup>	0.01*	-0.02*	-0.03*	$0.08^{*}$	0.40*	0.22*
	(0.001)	(0.004)	(0.003)	(0.02)	(0.09)	(0.08)
Median Age	0.20*	$-0.85^{*}$	0.23	0.09*	-1.29*	0.16
	(0.03)	(0.20)	(0.18)	(0.04)	(0.18)	(0.16)
Median Income (000s)	-1.63*	-2.87*	-0.55	-2.19*	-3.47*	-0.28
	(0.11)	(0.28)	(0.36)	(0.12)	(0.28)	(0.33)
% Unemployment	0.54*	2.96*	1.70*	0.38*	1.43*	1.23*
	(0.07)	(0.21)	(0.19)	(0.07)	(0.20)	(0.17)
% Urban	-0.01	-0.26*	-0.02	-0.01	-0.26*	-0.05
	(0.01)	(0.05)	(0.04)	(0.01)	(0.05)	(0.04)
og(Population)	$2.70^{*}$	-1.59	-12.10*	3.74*	1.20	-5.41*
	(0.18)	(2.55)	(2.27)	(0.20)	(2.45)	(2.12)
% Owner Occ Housing	-0.40*	-0.79*	-0.09	-0.59*	-0.56*	-0.20*
	(0.02)	(0.06)	(0.05)	(0.02)	(0.05)	(0.04)
% Pop Growth	$0.02^{*}$	0.02	-0.03	0.01	0.05*	0.03
	(0.01)	(0.02)	(0.02)	(0.01)	(0.02)	(0.01)
% Pop Foreign	0.13*	0.36*	0.64*	0.11*	$0.87^{*}$	1.02*
	(0.03)	(0.10)	(0.08)	(0.03)	(0.09)	(0.07)
agged Dem Vote Share	0.31*	-0.32*	-0.20*	0.27*	-0.50*	-0.13*
	(0.01)	(0.01)	(0.01)	(0.01)	(0.02)	(0.02)
County >= 90% white?	No	No	No	Yes	Yes	Yes
Matching?	No	Yes	Yes	No	Yes	Yes
County fixed effects?	No	Yes	Yes	No	Yes	Yes
Year fixed effects?	No	No	Yes	No	No	Yes
Observations	9,279	5,460	5,460	6,639	3,888	3,888
R <sup>2</sup>	0.36	0.71	0.14	0.38	0.82	0.13
Note:						*p < 0.05

		DV: Count	y-level Democra	atic Presidential \	/ote-share	
	No FE	C FE	C-Y FE	Wht, No FE	Wht, C FE	Wht, C-Y FE
	(1)	(2)	(3)	(4)	(5)	(6)
Protest 'Treatment'	-8.77*	-5.18*	-1.24*	-11.36*	-5.07*	-1.85*
	(0.32)	(0.40)	(0.40)	(0.37)	(0.39)	(0.36)
log(PC Local Gov Exp)	-1.86*	-7.80*	0.31	-0.53	-8.14*	3.12*
	(0.50)	(1.59)	(1.65)	(0.54)	(1.59)	(1.56)
% HS+ Educ	-0.01	-0.98*	0.56*	-0.03	-0.68*	0.83*
	(0.02)	(0.11)	(0.12)	(0.02)	(0.11)	(0.11)
% Black	-0.59*	1.01*	1.64*	-1.42*	-2.66*	-1.63
	(0.03)	(0.33)	(0.30)	(0.20)	(1.07)	(0.91)
(% Black) <sup>2</sup>	0.01*	-0.02*	-0.03*	$0.07^{*}$	0.36*	0.24*
(// 2.00.1)	(0.001)	(0.004)	(0.003)	(0.02)	(0.09)	(0.08)
Median Age	0.18*	-0.76*	0.17	0.11*	-1.17*	0.08
	(0.03)	(0.22)	(0.20)	(0.03)	(0.19)	(0.17)
Median Income (000s)	-1.61*	-3.00*	0.36	-2.06*	-3.76*	-0.18
	(0.10)	(0.30)	(0.39)	(0.11)	(0.29)	(0.35)
% Unemployment	0.47*	2.19*	1.63*	0.26*	1.25*	1.26*
	(0.06)	(0.23)	(0.21)	(0.07)	(0.21)	(0.18)
% Urban	-0.01	-0.14*	0.03	-0.03*	-0.28*	-0.05
	(0.01)	(0.06)	(0.05)	(0.01)	(0.06)	(0.05)
log(Population)	2.99*	0.96	-9.90*	4.61*	2.48	-6.86*
	(0.18)	(2.64)	(2.44)	(0.19)	(2.57)	(2.27)
% Owner Occ Housing	-0.37*	-0.50*	-0.01	-0.55*	-0.66*	-0.24*
	(0.02)	(0.06)	(0.06)	(0.02)	(0.05)	(0.05)
% Pop Growth	$0.02^{*}$	0.01	-0.01	0.01	$0.05^{*}$	0.03
	(0.01)	(0.02)	(0.02)	(0.01)	(0.02)	(0.02)
% Pop Foreign	0.15*	0.36*	0.60*	0.07*	0.83*	1.00*
	(0.02)	(0.10)	(0.09)	(0.02)	(0.09)	(0.08)
Lagged Dem Vote Share	0.33*	-0.33*	-0.22*	0.35*	-0.42*	-0.12*
	(0.01)	(0.01)	(0.01)	(0.01)	(0.02)	(0.02)
County >= 90% white?	No	No	No	Yes	Yes	Yes
Matching?	No	Yes	Yes	No	Yes	Yes
County fixed effects?	No	Yes	Yes	No	Yes	Yes
Year fixed effects?	No	No	Yes	No	No	Yes
Observations	9,279	4,554	4,554	6,639	3,458	3,458
$R^2$	0.39	0.74	0.13	0.45	0.83	0.14

#### TABLE 7. Panel models of violent protests (Carter data) on change in county-level democratic presidential vote-share, 1964-1972 (with 90% white counties, propensity score matching, county and year fixed effects)

#### TABLE 8. Panel models of nonviolent protests (DCA data) on change in county-level democratic presidential vote-share, 1964-1972 (with 90% white counties, CBPS matching, county and year fixed effects)

		DV: Count	ty-level Democra	atic Presidential V	/ote-share	
	No FE	C FE	C-Y FE	Wht, No FE	Wht, C FE	Wht, C-Y FE
	(1)	(2)	(3)	(4)	(5)	(6)
Protest 'Treatment'	0.99*	2.80*	1.96*	2.21*	1.66*	0.95*
	(0.33)	(0.29)	(0.26)	(0.36)	(0.28)	(0.23)
log(PC Local Gov Exp)	-1.68*	-2.88*	5.68*	-0.29	-11.54*	-0.03
	(0.52)	(1.11)	(1.12)	(0.58)	(1.18)	(1.12)
% HS+ Educ	0.03	-1.02*	$0.78^{*}$	0.02	-0.62*	0.77*
	(0.02)	(0.08)	(0.08)	(0.02)	(0.08)	(0.07)
% Black	-0.64*	-0.28	0.31	-1.45*	-1.21	-0.49
	(0.03)	(0.21)	(0.18)	(0.21)	(0.79)	(0.64)
(% Black) <sup>2</sup>	0.01*	-0.01*	-0.01*	$0.08^{*}$	0.25*	0.15*
	(0.001)	(0.002)	(0.001)	(0.02)	(0.07)	(0.05)
Median Age	0.17*	-0.69*	0.21	0.05	-1.24*	0.03
	(0.04)	(0.16)	(0.14)	(0.04)	(0.14)	(0.12)
Median Income (000s)	-1.86*	-2.77*	-0.02	-2.46*	-3.04*	0.14
	(0.11)	(0.21)	(0.26)	(0.12)	(0.21)	(0.24)
% Unemployment	$0.70^{*}$	2.76*	1.67*	0.54*	1.52*	1.02*
	(0.07)	(0.15)	(0.14)	(0.07)	(0.15)	(0.12)
% Urban	0.01	-0.22*	-0.05	0.02*	-0.22*	-0.02
	(0.01)	(0.04)	(0.03)	(0.01)	(0.04)	(0.03)
log(Population)	1.93*	-0.04	-9.18*	2.77*	1.92	-4.12*
	(0.19)	(1.94)	(1.74)	(0.21)	(1.85)	(1.57)
% Owner Occ Housing	-0.39*	-0.77*	-0.15*	-0.58*	-0.76*	-0.27*
	(0.02)	(0.04)	(0.04)	(0.02)	(0.04)	(0.03)
% Pop Growth	0.01	0.06*	-0.01	-0.01	$0.08^{*}$	0.03*
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
% Pop Foreign	0.18*	0.20*	0.51*	0.17*	0.64*	$0.87^{*}$
	(0.03)	(0.07)	(0.06)	(0.03)	(0.06)	(0.05)
Lagged Dem Vote Share	0.30*	-0.34*	-0.24*	0.24*	-0.48*	-0.10*
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
County >= 90% white?	No	No	No	Yes	Yes	Yes
Matching?	No	Yes	Yes	No	Yes	Yes
County fixed effects?	No	Yes	Yes	No	Yes	Yes
Year fixed effects?	No	No	Yes	No	No	Yes
Observations R <sup>2</sup>	9,279 0.35	9,279 0.66	9,279 0.13	6,639 0.37	6,639 0.80	6,639 0.12
ה	0.35	0.00	0.13	0.37	0.60	0.12

# TABLE 9. Panel models of violent protests (DCA data) on change in county-level democratic presidential vote-share, 1964-1972 (with 90% white counties, CBPS matching, county and year fixed effects)

		DV: Coun	ty-level Democra	atic Presidential V	/ote-share	
	No FE	C FE	C-Y FE	Wht, No FE	Wht, C FE	Wht, C-Y F
	(1)	(2)	(3)	(4)	(5)	(6)
Protest 'Treatment'	-4.91*	-1.27*	-1.37*	-4.46*	-1.92*	-0.73*
	(0.33)	(0.28)	(0.24)	(0.36)	(0.26)	(0.22)
log(PC Local Gov Exp)	-2.46*	-3.56*	0.66	-1.11	-9.56*	0.73
	(0.51)	(1.16)	(1.17)	(0.58)	(1.13)	(1.08)
% HS+ Educ	-0.02	-0.91*	0.73*	-0.04	-0.61*	0.78*
	(0.02)	(0.08)	(0.08)	(0.02)	(0.08)	(0.07)
% Black	-0.59*	0.11	$0.98^{*}$	-1.41*	$-1.78^{*}$	-0.85
	(0.03)	(0.24)	(0.22)	(0.21)	(0.79)	(0.66)
(% Black) <sup>2</sup>	0.01*	-0.02*	-0.03*	$0.08^{*}$	0.32*	0.20*
	(0.001)	(0.003)	(0.002)	(0.02)	(0.07)	(0.06)
Median Age	0.20*	-0.72*	0.16	0.09*	-1.18*	0.03
	(0.03)	(0.16)	(0.15)	(0.04)	(0.14)	(0.12)
Median Income (000s)	-1.63*	-2.93*	-0.50	-2.19*	-3.51*	-0.29
	(0.11)	(0.22)	(0.28)	(0.12)	(0.20)	(0.25)
% Unemployment	0.54*	3.00*	1.78*	0.38*	1.42*	1.11*
	(0.07)	(0.17)	(0.15)	(0.07)	(0.15)	(0.13)
% Urban	-0.01	-0.14*	0.03	-0.01	-0.19*	-0.02
	(0.01)	(0.04)	(0.04)	(0.01)	(0.04)	(0.03)
log(Population)	2.70*	-3.45	-10.65*	3.74*	2.59	-3.30*
	(0.18)	(2.01)	(1.82)	(0.20)	(1.86)	(1.60)
% Owner Occ Housing	-0.40*	-0.76*	-0.04	-0.59*	-0.73*	-0.23*
	(0.02)	(0.04)	(0.04)	(0.02)	(0.04)	(0.03)
% Pop Growth	$0.02^{*}$	0.04*	-0.03*	0.01	0.06*	0.04*
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
% Pop Foreign	0.13*	0.09	0.40*	0.11*	0.65*	0.85*
	(0.03)	(0.07)	(0.06)	(0.03)	(0.06)	(0.05)
Lagged Dem Vote Share	0.31*	-0.30*	-0.20*	0.27*	-0.48*	-0.15*
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
County >= 90% white?	No	No	No	Yes	Yes	Yes
Matching?	No	Yes	Yes	No	Yes	Yes
County fixed effects?	No	Yes	Yes	No	Yes	Yes
Year fixed effects?	No	No	Yes	No	No	Yes
Observations	9,279	9,279	9,279	6,639	6,639	6,639
R <sup>2</sup>	0.36	0.66	0.16	0.38	0.81	0.12

# TABLE 10. Panel models of violent protests (Carter data) on change in county-level democratic presidential vote-share, 1964-1972 (with 90% white counties, CBPS matching, county and year fixed effects)

		DV: Coun	ty-level Democra	atic Presidential \	/ote-share	
	No FE	C FE	C-Y FE	Wht, No FE	Wht, C FE	Wht, C-Y FE
	(1)	(2)	(3)	(4)	(5)	(6)
Protest 'Treatment'	-8.77*	-5.37*	-1.81*	-11.36*	-5.14*	-2.17*
	(0.32)	(0.30)	(0.31)	(0.37)	(0.28)	(0.25)
log(PC Local Gov Exp)	-1.86*	-6.05*	-0.60	-0.53	-10.39*	0.44
	(0.50)	(1.20)	(1.28)	(0.54)	(1.10)	(1.08)
% HS+ Educ	-0.01	-0.58*	0.66*	-0.03	-0.39*	0.75*
	(0.02)	(0.08)	(0.09)	(0.02)	(0.08)	(0.07)
% Black	-0.59*	$0.65^{*}$	1.32*	-1.42*	$-1.70^{*}$	-0.84
	(0.03)	(0.24)	(0.22)	(0.20)	(0.76)	(0.64)
(% Black) <sup>2</sup>	0.01*	-0.03*	-0.03*	$0.07^{*}$	0.32*	$0.20^{*}$
	(0.001)	(0.002)	(0.002)	(0.02)	(0.06)	(0.05)
Median Age	0.18*	-0.84*	-0.17	0.11*	-0.96*	0.09
	(0.03)	(0.17)	(0.16)	(0.03)	(0.14)	(0.12)
Median Income (000s)	-1.61*	-3.30*	-0.51	-2.06*	-3.74*	-0.21
	(0.10)	(0.22)	(0.31)	(0.11)	(0.20)	(0.25)
% Unemployment	0.47*	2.73*	2.11*	0.26*	1.10*	1.01*
	(0.06)	(0.17)	(0.16)	(0.07)	(0.14)	(0.12)
% Urban	-0.01	0.07	0.20*	-0.03*	-0.21*	-0.02
	(0.01)	(0.04)	(0.04)	(0.01)	(0.04)	(0.03)
log(Population)	2.99*	-8.68*	-16.70*	4.61*	5.62*	-2.26
	(0.18)	(2.07)	(1.98)	(0.19)	(1.80)	(1.58)
% Owner Occ Housing	-0.37*	$-0.50^{*}$	0.02	-0.55*	-0.67*	-0.22*
	(0.02)	(0.04)	(0.05)	(0.02)	(0.04)	(0.03)
% Pop Growth	0.02*	-0.01	-0.04*	0.01	0.05*	0.04*
	(0.01)	(0.02)	(0.01)	(0.01)	(0.01)	(0.01)
% Pop Foreign	0.15*	-0.04	$0.22^{*}$	$0.07^{*}$	0.59*	$0.82^{*}$
	(0.02)	(0.07)	(0.07)	(0.02)	(0.06)	(0.05)
Lagged Dem Vote Share	0.33*	-0.31*	-0.25*	0.35*	-0.43*	-0.16*
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
County >= 90% white?	No	No	No	Yes	Yes	Yes
Matching?	No	Yes	Yes	No	Yes	Yes
County fixed effects?	No	Yes	Yes	No	Yes	Yes
Year fixed effects?	No	No	Yes	No	No	Yes
Observations R <sup>2</sup>	9,279 0.39	9,279 0.69	9,279 0.16	6,639 0.45	6,639 0.82	6,639 0.13
	0.08	0.09	0.10	0.40	0.02	0.13

-		DV: County	-level Democratic	Presidential Vo	te-share	
	OLS		Mahalan	obis	CBPS	5
	(1)	(2)	(3)	(4)	(5)	(6)
Protest 'Treatment'	$-1.76^{*}$ (0.27)	$-1.63^{*}$ (0.26)	$-1.73^{*}$ (0.26)	$-1.63^{*}$ (0.28)	$-1.76^{*}$ (0.23)	-1.69 (0.22
log(PC Local Gov Exp)	$-1.54^{*}$ (0.43)	-0.49 (0.43)	-3.22* (0.47)	$-2.09^{*}$ (0.58)	$-1.43^{*}$ (0.44)	-1.05 (0.45
% HS+ Educ	$0.14^{*}$	$0.08^{*}$	$0.17^{*}$	$0.10^{*}$	$0.16^{*}$	0.10
	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02
% Black	$-0.31^{*}$	$-0.47^{*}$	$-0.28^{*}$	$-0.80^{*}$	$-0.29^{*}$	-0.56
	(0.02)	(0.15)	(0.03)	(0.18)	(0.02)	(0.15
(% Black) <sup>2</sup>	$0.01^{*}$ (0.0004)	$ \begin{array}{c} 0.01 \\ (0.02) \end{array} $	$0.01^{*}$ (0.0004)	$0.05^{*}$ (0.02)	$0.01^{*}$ (0.0004)	0.01 (0.02
Median Age	$0.002 \\ (0.03)$	-0.02 (0.03)	0.003 (0.03)	-0.01 (0.04)	0.005 (0.03)	-0.01 (0.03
Median Income (000s)	-0.33*	-0.13	-0.10	0.30	-0.29*	0.02
	(0.13)	(0.13)	(0.16)	(0.18)	(0.13)	(0.13
% Unemployment	$0.65^{*}$	$0.41^{*}$	$0.74^{*}$	$0.54^{*}$	0.72*	0.51
	(0.05)	(0.05)	(0.07)	(0.08)	(0.06)	(0.06
% Urban	$0.03^{*}$	$0.02^{*}$	$0.03^{*}$	$0.02^{*}$	$0.03^{*}$	0.02
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01
log(Population)	$1.40^{*}$	$1.41^{*}$	$1.41^{*}$	$1.36^{*}$	$1.51^{*}$	1.50
	(0.15)	(0.15)	(0.18)	(0.22)	(0.15)	(0.15
% Owner Occ Housing	0.04*	0.001	0.06*	-0.01	0.01	-0.04
	(0.02)	(0.02)	(0.02)	(0.03)	(0.02)	(0.02
% Pop Growth	$-0.10^{*}$	$-0.08^{*}$	$-0.13^{*}$	$-0.11^{*}$	$-0.13^{*}$	-0.10
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01
% Pop Foreign	0.37*	$0.28^{*}$	0.40*	$0.27^{*}$	0.33*	0.27
	(0.02)	(0.02)	(0.03)	(0.03)	(0.02)	(0.02
Lagged Dem Vote Share	$0.51^{*}$	$0.76^{*}$	$0.47^{*}$	$0.69^{*}$	$0.49^{*}$	0.74
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01
South	3.36*	-0.51	2.54*	-1.42	3.06*	-1.01
	(0.51)	(0.87)	(0.51)	(0.90)	(0.52)	(0.80
County at least 90% white? Observations $R^2$	No	Yes	No	Yes	No	Yes
	3,093	2,207	2,682	1,534	3,093	2,207
	0.71	0.78	0.71	0.77	0.71	0.78

#### TABLE 11. OLS Models of April 1968 Protests on Democratic Vote Share

Models (1) and (2) use ordinary least squares without matching or weights. Models (3) and (4) use Mahalanobis distance matching. Models (5) and (6) use Covariate Balance Propensity Score weights. Models (1), (3) and (5) use data from all available counties. Models (2), (4) and (6) only include counties that are at least 90% white. All models use April 1968 violent protest data from Carter (1986).

		DV: County-l	evel Democrat	tic Presidential	Vote-share	
	Placebo (Ra	ain Apr 1-3)	Week (A	pr 4-10)	Placebo (/	Apr 11-30)
	(1)	(2)	(3)	(4)	(5)	(6)
Protest 'Treatment'	-2.13 (2.32)	-1.13 (1.56)	-5.56* (2.48)	-7.94* (2.74)	0.43 (1.74)	-1.67 (1.08)
og(PC Local Gov Exp)	-0.60 (0.68)	-1.05 (0.54)	-1.37 (0.73)	-1.03 (0.66)	-0.02 (0.58)	-1.05 (0.54)
% HS+ Educ	$0.08^{*}$ (0.03)	$0.10^{*}$ (0.02)	$0.04 \\ (0.03)$	$0.09^{*}$ (0.03)	$0.10^{*}$ (0.03)	$0.10^{*}$ (0.02)
% Black	$-0.47^{*}$ (0.17)	$-0.56^{*}$ (0.23)	$-0.50^{*}$ (0.18)	-0.61* (0.31)	$-0.45^{*}$ (0.17)	$-0.56^{*}$ (0.23)
(% Black) <sup>2</sup>	$0.01 \\ (0.02)$	$0.01 \\ (0.03)$	$0.01 \\ (0.02)$	0.01 (0.04)	0.01 (0.02)	$0.01 \\ (0.03)$
Median Age	-0.02 (0.03)	-0.01 (0.04)	-0.01 (0.03)	$0.06 \\ (0.05)$	-0.03 (0.03)	-0.01 (0.03)
Median Income (000s)	-0.07 (0.29)	0.03 (0.14)	$     \begin{array}{c}       0.32 \\       (0.30)     \end{array} $	-0.01 (0.18)	-0.36 (0.22)	$0.02 \\ (0.14)$
% Unemployment	0.39* (0.09)	$0.51^{*}$ (0.08)	$0.29^{*}$ (0.09)	$0.48^{*}$ (0.09)	$0.47^{*}$ (0.08)	$0.51^{*}$ (0.08)
% Urban	$0.02 \\ (0.01)$	$0.02^{*}$ (0.01)	$0.003 \\ (0.01)$	$0.01 \\ (0.01)$	$0.03^{*}$ (0.01)	$0.02^{*}$ (0.01)
og(Population)	1.48* (0.36)	$1.47^{*}$ (0.23)	1.96* (0.38)	1.89* (0.32)	$1.13^{*}$ (0.28)	$1.50^{*}$ (0.22)
% Owner Occ Housing	-0.001 (0.03)	-0.03 (0.03)	-0.02 (0.03)	-0.06 (0.03)	$\begin{array}{c} 0.01 \\ (0.02) \end{array}$	-0.04 (0.03)
% Pop Growth	$-0.08^{*}$ (0.01)	$-0.10^{*}$ (0.01)	$-0.08^{*}$ (0.01)	$-0.09^{*}$ (0.01)	$-0.08^{*}$ (0.01)	$-0.10^{*}$ (0.01)
% Pop Foreign	$0.27^{*}$ (0.03)	$\begin{array}{c} 0.27^{*} \\ (0.02) \end{array}$	$0.24^{*}$ (0.03)	$0.22^{*}$ (0.04)	$\begin{array}{c} 0.30^{*} \ (0.02) \end{array}$	$0.27^{*}$ (0.02)
Lagged Dem Vote Share	$0.76^{*}$ (0.02)	$0.74^{*}$ (0.02)	$0.76^{*}$ (0.02)	$0.74^{*}$ (0.02)	$0.76^{*}$ (0.02)	$0.74^{*}$ (0.02)
South	-0.49 (2.13)	-1.02 (2.38)	-0.37 (2.16)	-0.84 (2.67)	-0.59 (2.13)	-1.01 (2.40)
County at least 90% white? Matching? Dbservations R <sup>2</sup>	Yes No 2,207 0.78	Yes Yes 2,207 0.78	Yes No 2,207 0.76	Yes Yes 2,207 0.70	Yes No 2,207 0.78	Yes Yes 2,207 0.78

#### TABLE 12. Instrumental Variable Models of April 1968 Protests on Democratic Vote Share

Each model uses county-level cumulative rainfall in April 1968 to instrument for violent protest activity in counties that are at least 90% white. Models (1) and (2) use rainfall before King is assassinated as a placebo test. Models (3) and (4) use rainfall in the week that follows Dr. King's the assassination in which about 95% of the protests occur. Models (5) and (6) offer a second placebo test by using rainfall in the period of April 11-30 when only five percent of protests occur. Models (2), (4) and (6) use data matched with CBPS weights as calculated in Table 11. All models use April 1968 violent protest data from Carter (1986). Models exclusively use 90% white counties as partial *F*-tests indicate rainfall is a strong instrument for protests in that subset. As indicated in the paper, the *F*-statistics for the three tests on 90% white counties without CBPS weights, respectively, are 36.62, 38.72, 37.9, and, with CBPS weights, 30.29, 20.81, and 19.18. Partial *F*-tests suggest rainfall is a weak instrument for protests across all counties.

# TABLE 13. Poisson GLM Models of Police- and Protester-Initiated Violence on Change in *New York Times* Coverage of Black-Led Protests

	D	ependent variabl	e:
	Number of Articles	Number of Paragraphs	Page Number
	(1)	(2)	(3)
Police violence	0.23*	0.24*	-0.18*
	(0.05)	(0.02)	(0.01)
Protester violence	-0.01	-0.03*	-0.14*
	(0.05)	(0.02)	(0.01)
Police violence * Protester violence	0.22*	0.20*	0.08*
	(0.07)	(0.02)	(0.02)
Constant	$0.17^{*}$	1.95*	3.33*
	(0.05)	(0.02)	(0.01)
Year fixed effects?	Yes	Yes	Yes
Observations	3,014	3,014	2,997
Log Likelihood	-4,130.44	-21,045.71	-27,671.75
Akaike Inf. Crit.	8,292.88	42,123.41	55,375.49
Note:			*p < 0.05

*Note*: Regression table of estimated effects of violence by police and violence by protesters on three measures of coverage of black protest events in the *New York Times*. Poisson regression used to model count data. Predictors in each model were police violence and protester violence along with fixed effects for event year. Fixed effects not shown and results robust to their exclusion. Number of articles is per event. Number of paragraphs is per article. Page number reflects distance from front page (page one). Data source: DCA.

# TABLE 14. Average Marginal Effects of Police and Protester Violence on *New York Times* Coverage

Predictor	AME	SE	Ζ	р	lower	upper
DV: Number of article	s					
Police violence	0.400	0.054	7.44	0.000	0.294	0.505
Protester violence	0.078	0.060	1.29	0.196	-0.040	0.195
DV: Number of parag	raphs					
Police violence	3.768	0.162	23.29	0.000	3.451	4.085
Protester violence	0.349	0.176	1.98	0.047	0.004	0.693
DV: Page number						
Police violence	-4.100	0.271	-15.14	0.000	-4.631	-3.569
Protester violence	-3.028	0.253	-11.98	0.000	-3.524	-2.533

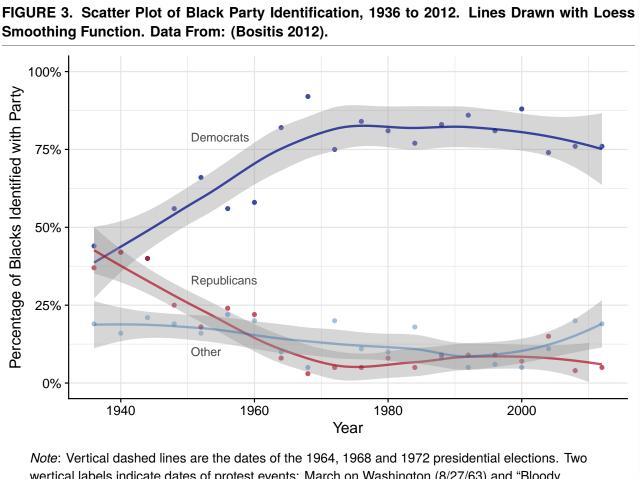
Note:

Average marginal effects of violence by police and violence by protesters on three measures of coverage of black protest events in the New York Times. Poisson regression used to model count data. Predictors in each model were police violence and protester violence along with fixed effects for event year. Fixed effects not shown and results robust to their exclusion. Number of articles is per event. Number of paragraphs is per article. Page number reflects distance from front page (page one). Data source: DCA.

# TRENDS FROM CONGRESSIONAL RECORD

To account for varying document length, the same analyses were run with the daily counts divided by the number of mentions of the common word "committee." As the results were similar, I use the raw count rather than ratio as it is more easily interpreted.

## **BLACK PARTY IDENTIFICATION, 1936-2012**



wertical labels indicate dates of protest events: March on Washington (8/27/63) and "Bloody Sunday" in Selma, AL (3/7/65). Three additional labels indicate dates for elite events: enactment of the 1960 Civil Rights Act (5/6/1960), 1964 Civil Rights Act (7/2/1964) and 1965 Voting Rights Act (8/6/65). Data sources: Niemi, Mueller, and Smith (1989), DCA dataset.

#### **GRANGER CAUSALITY TESTS**

Figure ?? in the main text summarizes the results of 48 pairwise Granger causality tests investigating whether time series on elite discourse, protest activity and public opinion can be used to forecast each other. There are 12 tests in Figure ?? Panel A estimating relationships between nonviolent protest and various time series on "civil rights." Figure ?? Panel B presents results for 12 tests estimating relationships between violent protest and time series on "riots." As there are two data sets with measures of violent protest (i.e., DCA and Carter), an additional six Granger-tests are conducted but not shown as the results are substantively equivalent. Finally, 18 additional placebo tests are conducted, six for nonviolence on "riots," and 12 for the two sets of data on violent protest against time series on "civil rights." These are not referenced but not presented in Figure ?? as only one test is statistically significant. Below are the full results for all the Granter-tests. The tests are divided across two topics: civil rights and social control. More narrowly, within each topic, there are three time series. For civil rights, the data are keyword counts in the Congressional Record of "civil rights" and "voting rights," public opinion on "civil rights" and black-led nonviolent protest activity. For social control, the three time series are elite discourse on "crime" and "riots", public opinion on "social control" and black-led violent protest activity (again, replicated with two protest data sets). In addition, each test is conducted to see if either or both are predictive of the other (e.g., does X forecast Y and/or does Y forecast *X*).

Granger causality tests require that the data within are collected on the same time scale. Protest data and elite discourse data were collected on a daily basis and public opinion data were recorded by month. Consequently, for all tests including public opinion data were aggregated to the month. In addition, all of the time series have some missing data. The public opinion data were collected at irregular frequencies. The Congressional Record and protest data have periods in which no activity were recorded (which can be interpreted as missing data or an observation of zero activity). These results use cubic spline interpolation to allow for smoother, non-linear trends.<sup>1</sup> The main finding, that

<sup>&</sup>lt;sup>1</sup>A few observations are interpolated to have values below zero which are not meaningful for these data. Measures interpolated with a negative value are replaced with a zero value. This has no effect on the results.

protest activity forecasts elite discourse, is robust across the different methods. When diagnostic tests suggested non-stationarity (as indicated by Augmented Dickey Fuller (ADF) tests), first differences were taken to transform them into stationary series. All tests were conducted with lags of one period.

# Public opinion about civil rights vs. front page news about civil rights

TABLE 15. Does public opinion about civil rights Granger-cause front page news about civil
rights? We fail to reject the null hypothesis ( $p > 0.05$ , lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	0.11	0.7356

TABLE 16. Does front page news about civil rights Granger-cause public opinion about civil rights? We reject the null hypothesis (p < 0.0001, lag of one month).

	Res.Df	Df	F	Pr(>F)	
1	152				
2	153	-1	40.91	0.0000	

# Public opinion about civil rights vs. nonviolent protest activity

TABLE 17. Does nonviolent protest activity Granger-cause public opinion about civil rights? We reject the null hypothesis (p < 0.0001, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	27.96	0.0000

TABLE 18. Does public opinion about civil rights Granger-cause nonviolent protest activity? We fail to reject the null hypothesis (p > 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	1.69	0.1955

# Front page news about civil rights vs. nonviolent protest activity

TABLE 19. Does nonviolent protest activity Granger-cause front page news about civil rights? We reject the null hypothesis (p < 0.001, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	14.49	0.0001

TABLE 20. Does front page news about civil rights Granger-cause nonviolent protest activity? We reject the null hypothesis (p < 0.0001, lag of one day).

-		Res.Df	Df	F	Pr(>F)
-	1	4745			
	2	4746	-1	19.02	0.0000

#### Public opinion about 'social control' vs. front page news about 'riots'

TABLE 21. Does public opinion about 'social control' Granger-cause front page news about 'riots'? We fail to reject the null hypothesis (p > 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	0.99	0.3211

TABLE 22. Does front page news about 'riots' Granger-cause public opinion about 'social control'? We fail to reject the null hypothesis (p > 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)	
1	152				
2	153	-1	3.10	0.0802	

#### Public opinion about 'social control' vs. violent protest activity (DCA data)

TABLE 23. Does violent protest activity (DCA data) Granger-cause public opinion about 'social control'? We fail to reject the null hypothesis (p > 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	0.75	0.3866

TABLE 24. Does public opinion about 'social control' Granger-cause violent protest activity (DCA data)? We fail to reject the null hypothesis (p > 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	0.02	0.8923

#### Front page news about 'riots' vs. violent protest activity (DCA data)

TABLE 25. Does violent protest activity (DCA data) Granger-cause front page news about 'riots'? We reject the null hypothesis (p < 0.0001, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	38.65	0.0000

TABLE 26. Does front page news about 'riots' Granger-cause violent protest activity (DCA data)? We reject the null hypothesis (p < 0.0001, lag of one day).

1 4745 2 4746 -1 20.94 0.0000			Res.Df	Df	F	Pr(>F)
2 4746 -1 20.94 0.0000	1	1	4745			
	2	2	4746	-1	20.94	0.0000

# Public opinion about 'social control' vs. violent protest activity (Carter data)

TABLE 27. Does violent protest activity (Carter data) Granger-cause public opinion about	so-
cial control'? We fail to reject the null hypothesis ( $p > 0.05$ , lag of one month).	

	Res.Df	Df	F	Pr(>F)
1	92			
2	93	-1	1.79	0.1842

TABLE 28. Does public opinion about 'social control' Granger-cause violent protest activity (Carter data)? We fail to reject the null hypothesis (p > 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	92			
2	93	-1	0.54	0.4646

### Front page news about 'riots' vs. violent protest activity (Carter data)

TABLE 29. Does violent protest activity (Carter data) Granger-cause front page news about 'riots'? We reject the null hypothesis (p < 0.0001, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	2918			
2	2919	-1	39.11	0.0000

TABLE 30. Does front page news about 'riots' Granger-cause violent protest activity (Carter data)? We reject the null hypothesis (p < 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	2918			
2	2919	-1	6.61	0.0102

# Public opinion about civil rights vs. Congressional speech about rights

TABLE 31. Does public opinion about civil rights Granger-cause Congressional speech about rights? We fail to reject the null hypothesis (p > 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	0.00	0.9506

TABLE 32. Does Congressional speech about rights Granger-cause public opinion about civil rights? We reject the null hypothesis (p < 0.0001, lag of one month).

Res.Df         Df         F         Pr(>F)           1         152         153         -1         18.87         0.0000						
	-		Res.Df	Df	F	Pr(>F)
2 153 -1 18.87 0.0000	-	1	152			
		2	153	-1	18.87	0.0000

# Congressional speech about rights vs. nonviolent protest activity

TABLE 33. Does nonviolent protest activity Granger-cause Congressional speech about rights? We reject the null hypothesis (p < 0.001, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	12.51	0.0004

TABLE 34. Does Congressional speech about rights Granger-cause nonviolent protest activity? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)	
1	4745				
2	4746	-1	0.00	0.9608	

### Public opinion about 'social control' vs. Congressional speech about 'riots'

TABLE 35. Does public opinion about 'social control' Granger-cause Congressional speech about 'riots'? We reject the null hypothesis (p < 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	4.08	0.0451

TABLE 36. Does Congressional speech about 'riots' Granger-cause public opinion about 'social control'? We reject the null hypothesis (p < 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	5.51	0.0202

#### Congressional speech about 'riots' vs. violent protest activity (DCA data)

TABLE 37. Does violent protest activity (DCA data) Granger-cause Congressional speech about 'riots'? We reject the null hypothesis (p < 0.0001, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	27.05	0.0000

TABLE 38. Does Congressional speech about 'riots' Granger-cause violent protest activity (DCA data)? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	2.59	0.1075

# Congressional speech about 'riots' vs. violent protest activity (Carter data)

TABLE 39. Does violent protest activity (Carter data) Granger-cause Congressional speech
about 'riots'? We reject the null hypothesis ( $p < 0.0001$ , lag of one day).

Res.Df	Df	F	Pr(>F)
2918			
2919	-1	17.24	0.0000
	2918	2918	2918

TABLE 40. Does Congressional speech about 'riots' Granger-cause violent protest activity (Carter data)? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	2918			
2	2919	-1	0.81	0.3695

### Front page news about civil rights vs. Congressional speech about rights

TABLE 41. Does front page news about civil rights Granger-cause Congressional speech about rights? We reject the null hypothesis (p < 0.0001, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	29.76	0.0000

TABLE 42. Does Congressional speech about rights Granger-cause front page news about civil rights? We reject the null hypothesis (p < 0.0001, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	596.15	0.0000

#### Front page news about 'riots' vs. Congressional speech about 'riots'

TABLE 43. Does front page news about 'riots' Granger-cause Congressional speech about 'riots'? We reject the null hypothesis (p < 0.0001, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	83.61	0.0000

TABLE 44. Does Congressional speech about 'riots' Granger-cause front page news about 'riots'? We reject the null hypothesis (p < 0.0001, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	90.96	0.0000

### Front page news about 'riots' vs. nonviolent protest activity

TABLE 45. Does nonviolent protest activity Granger-cause front page news about 'riots'? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	0.11	0.7431

TABLE 46. Does front page news about 'riots' Granger-cause nonviolent protest activity? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	0.02	0.8840
			,	

#### Congressional speech about 'riots' vs. nonviolent protest activity

TABLE 47. Does nonviolent protest activity Granger-cause Congressional speech about 'riots'? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	0.09	0.7609

TABLE 48. Does Congressional speech about 'riots' Granger-cause nonviolent protest activity? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	0.24	0.6278

#### Public opinion about 'social control' vs. nonviolent protest activity

TABLE 49. Does nonviolent protest activity Granger-cause public opinion about 'social control'? We fail to reject the null hypothesis (p > 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	1.59	0.2099

TABLE 50. Does public opinion about 'social control' Granger-cause nonviolent protest activity? We fail to reject the null hypothesis (p > 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	1.06	0.3055

# Front page news about civil rights vs. violent protest activity (DCA data)

TABLE 51. Does violent protest activity (DCA data) Granger-cause front page news about civil	
rights? We reject the null hypothesis ( $p < 0.001$ , lag of one day).	

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	14.60	0.0001

TABLE 52. Does front page news about civil rights Granger-cause violent protest activity (DCA data)? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)	
			1	11(21)	
1	4745				
2	4746	-1	1.47	0.2253	

# Congressional speech about rights vs. violent protest activity (DCA data)

TABLE 53. Does violent protest activity (DCA data) Granger-cause Congressional speech about rights? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	1.44	0.2309

TABLE 54. Does Congressional speech about rights Granger-cause violent protest activity (DCA data)? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	4745			
2	4746	-1	0.26	0.6091

# Public opinion about civil rights vs. violent protest activity (DCA data)

TABLE 55. Does violent protest activity (DCA data) Granger-cause public opinion about civil rights? We fail to reject the null hypothesis (p > 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	152			
2	153	-1	0.21	0.6467

TABLE 56. Does public opinion about civil rights Granger-cause violent protest activity (DCA data)? We fail to reject the null hypothesis (p > 0.05, lag of one month).

		Res.Df	Df	F	Pr(>F)
_	1	152			
_	2	153	-1	0.31	0.5763

#### Front page news about civil rights vs. violent protest activity (Carter data)

TABLE 57. Does violent protest activity (Carter data) Granger-cause front page news about civil rights? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	2918			
2	2919	-1	2.86	0.0912

TABLE 58. Does front page news about civil rights Granger-cause violent protest activity (Carter data)? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	2918			
2	2919	-1	0.48	0.4902

#### Congressional speech about rights vs. violent protest activity (Carter data)

TABLE 59. Does violent protest activity (Carter data) Granger-cause Congressional speech
about rights? We fail to reject the null hypothesis ( $p > 0.05$ , lag of one day).

	Res.Df	Df	F	Pr(>F)
1	2918			
2	2919	-1	0.50	0.4789

TABLE 60. Does Congressional speech about rights Granger-cause violent protest activity (Carter data)? We fail to reject the null hypothesis (p > 0.05, lag of one day).

	Res.Df	Df	F	Pr(>F)
1	2918			
2	2919	-1	0.01	0.9178

#### Public opinion about civil rights vs. violent protest activity (Carter data)

TABLE 61. Does violent protest activity (Carter data) Granger-cause public opinion about civil rights? We fail to reject the null hypothesis (p > 0.05, lag of one month).

	Res.Df	Df	F	Pr(>F)
1	92			
2	93	-1	0.04	0.8451

TABLE 62. Does public opinion about civil rights Granger-cause violent protest activity (Carter data)? We fail to reject the null hypothesis (p > 0.05, lag of one month).

 	Res.Df	Df	F	Pr(>F)
1	92			
2	93	-1	0.42	0.5169

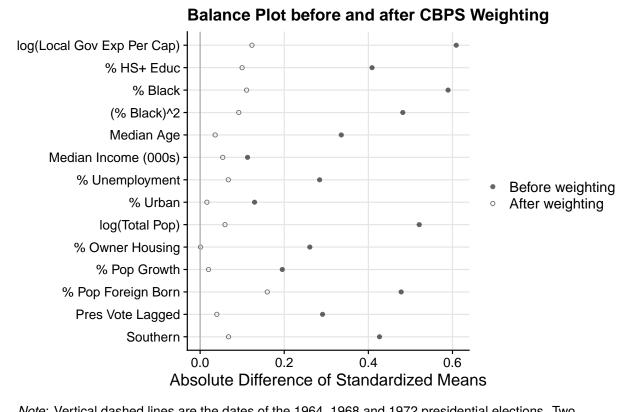
# AUGMENTED DICKEY-FULLER TESTS FOR COINTEGRATION

TABLE 63. Results of nine augmented Dickey-Fuller (ADF) tests to assess whether time series data about protest events exhibits cointegration with relevant time series measuring news headlines, speech in Congress and polls.

Protest Type	Outcome	Period	Lag	ADF Statistic	p-value	Cointegrated?
Nonviolent (DCA)	News: Rights	Day	30	-8.62	< 0.01	Yes
Nonviolent (DCA)	Congress: Rights	Day	30	-8.35	< 0.01	Yes
Nonviolent (DCA)	Polls: Civil Rights	Month	12	-19.63	< 0.01	Yes
Violent (DCA)	News: Riots	Day	30	-8.72	< 0.01	Yes
Violent (DCA)	Congress: Riots	Day	30	-7.32	< 0.01	Yes
Violent (DCA)	Polls: Social Control	Month	12	-16.61	< 0.01	Yes
Violent (Carter)	News: Riots	Day	30	-8.75	< 0.01	Yes
Violent (Carter)	Congress: Riots	Day	30	-7.58	< 0.01	Yes
Violent (Carter)	Polls: Social Control	Month	12	-16.61	< 0.01	Yes

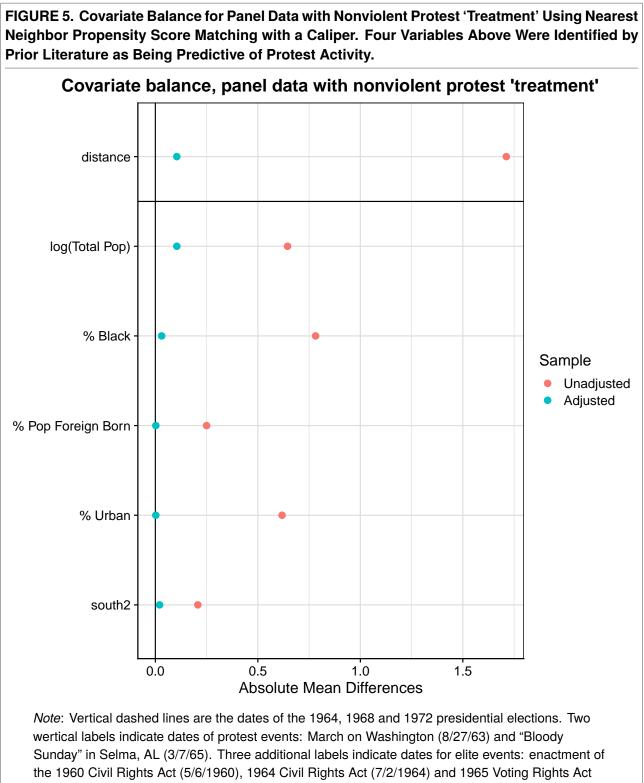
# **BALANCE PLOT BEFORE AND AFTER CBPS WEIGHTING**

FIGURE 4. Balance Plot of the Absolute Difference of Standardized Means Between the Original, Unweighted Covariates (Dark Circles) and the CBPS Weighted Covariates (Open Circles). All Covariates Show an Improvement in Balance After CBPS Weighting.

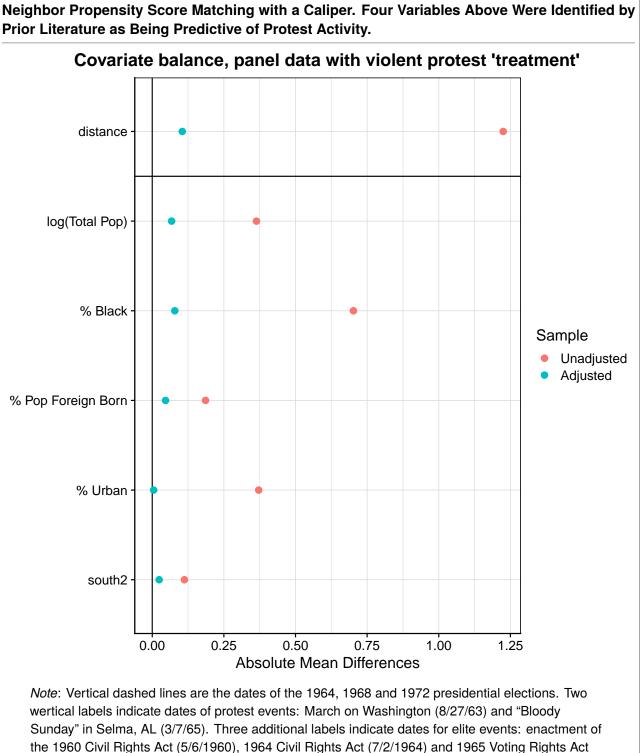


*Note*: Vertical dashed lines are the dates of the 1964, 1968 and 1972 presidential elections. Two wertical labels indicate dates of protest events: March on Washington (8/27/63) and "Bloody Sunday" in Selma, AL (3/7/65). Three additional labels indicate dates for elite events: enactment of the 1960 Civil Rights Act (5/6/1960), 1964 Civil Rights Act (7/2/1964) and 1965 Voting Rights Act (8/6/65). Data sources: Niemi, Mueller, and Smith (1989), DCA dataset.

# BALANCE PLOTS BEFORE AND AFTER MATCHING WITH PANEL DATA



(8/6/65). Data sources: Niemi, Mueller, and Smith (1989), DCA dataset.



(8/6/65). Data sources: Niemi, Mueller, and Smith (1989), DCA dataset.

FIGURE 6. Covariate Balance for Panel Data with Violent Protest 'Treatment' Using Nearest

# PANEL MODELS WITH PARAMETER SWEEP

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